family

party!

| | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | |
|---------------|---|-------------------------------------|---|--|-------------------------------|---|------------------------------|--|
| | Wednesday | Thursday | Friday | Saturday | Sunday | Monday | Tuesday | |
| 9:00 - 10:00 | Arrival - students arrive at different times during the day and leave bags in office. Families collect at | Testing | The top 50 universities in the world – and how to get into one! | Full day excursion - London | Day spent with host family | The "Big Idea" – examples of Big business Ideas and how they were developed. | What makes a good boss? | |
| 10:00 - 10:15 | | BREAK | BREAK | | | BREAK | BREAK | |
| 10:15 - 11:15 | | Testing continued plus introduction | What is life like at a UK University? | | | The "Big Idea" – examples of Big business Ideas and how they were developed. | How to be a good employee | |
| 11:15 - 11:30 | 6 p.m. | BREAK | BREAK | | | BREAK | BREAK | |
| 11:30 - 12:30 | | Public speaking | Public speaking | | | Public speaking | Public speaking | |
| 12:30 - 14:00 |] | LUNCH | LUNCH | | | LUNCH | LUNCH | |
| 14:00 - 16:00 | | Work experience | Work experience | | | Half-day excursion | Pro visit | |
| 16:00 - 18:00 | | Mentoring or free time | Mentoring or free time | | | | | |
| 18:00 - 19:30 | | DINNER | DINNER | | | DINNER | DINNER | |
| 20:00 - 22:00 |] | Evening spent with host family | Film night | | | Evening spent with host family | Let's meet up | |
| | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13 | Day 14 | Day 15 |
| | Wednesday | Thursday | Friday | Saturday | Sunday | Monday | Tuesday | Wednesday |
| 9:00 - 10:00 | Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about | "The Brand" | Sales v marketing – what's the difference? | | | Social media in the "marketing mix" | Video presentations | |
| 10:00 - 10:15 | BREAK | BREAK | BREAK | | | BREAK | BREAK | |
| 10:15 - 11:15 | Starting a business – where will the money come from? Who will do the work? Where will the business be based? | Sponsorship | Sales v marketing – what's the difference? | Full-day excursion - Secret England | Day spent with host family | Social media in the "marketing mix" | Video presentations | Departure - depending on flight students leave bags in office before |

| 9:00 - 10:00 | the work? Where will the business be based? What's special about us? And more things you need to think about | "The Brand" | Sales v marketing – what's the difference? | | | Social media in the "marketing mix" | Video presentations | |
|---------------|---|-------------------------|---|--|-------------------------------|--|------------------------|---|
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| 10:15 - 11:15 | Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about | Sponsorship | Sales v marketing – what's the difference? | Full-day excursion - Secret England | Day spent with host family | Social media in the "marketing mix" | Video presentations | Departure - depending on flight students leave bags in office before catching taxis to airports |
| 11:15 - 11:30 | BREAK | BREAK | BREAK | | | BREAK | BREAK | |
| 11:30 - 12:30 | Public speaking | Public speaking | Public speaking | | | Public speaking | Public speaking | |
| 12:30 - 14:00 | LUNCH | LUNCH | LUNCH | | | LUNCH | LUNCH | |
| 14:00 - 16:00 | Work experience | Work experience | Work experience |] | | | | |
| 16:00 - 18:00 | Mentoring or free time | Mentoring or free time | Mentoring or free time | | | Half-day excursion | Pro-visit | |
| 18:00 - 19:30 | DINNER | DINNER | DINNER | | | DINNER | DINNER | |
| 20.00 - 22.00 | Evening spent with host | Evening spent with host | BBQ | | | Evening spent with host | Let's meet up/farewell | |

BBQ

20:00 - 22:00

family

family